

# katelyn cresmer

katelyncresmer@gmail.com

## WHAT I WANT

Employment as a freelance writer, blogger, ghost writer, editor or proofreader to expand my writing, copywriting and marketing skills.

## SKILLS

### Writing

Blogging | Content Management | Editing / Proofreading

### Software

Photoshop | Microsoft / OpenOffice | Google Docs

### Other Skills

WordPress | Website Development | SEO

## EDUCATION

**Pittsburgh Technical Institute**, Oakdale, PA  
Associate in Science Degree,  
Multimedia Technologies, July 2014  
Concentration in Web/Interactive Design  
GPA: 3.74

## AREAS OF EXPERTISE

Pets | Animals | Cats  
Minimalism  
Technology  
Career Development  
Lifestyle  
Resume Writing

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## EXPERIENCE

### **Eco Peanut**, Blog

Ghost Writer Apr 2018 - Jul 2018

- Contributed articles on growing your own food.
- Wrote based on criteria and keywords.
- Wrote long-form, SEO-focused articles.

### **OliveKnows**, Blog

Contributing Writer Dec 2017 - Jul 2018

- Contributed articles on cats.

### **WayUp**, Blog

Contributing Writer Dec 2014 - Dec 2015

- Career Development writer for the blog.
- Wrote an article every month.
- Worked with content editor to produce topics.
- Met monthly deadlines.

### **Heart Behind Hustle**, Online Magazine

Contributing Writer Sept 2015 - Nov 2015

- Wrote a few articles on technology and minimalism for the female entrepreneur.

## CERTIFICATION

### **Content Marketing**

Lynda.org, June 2016

Learned the best practices for crafting an effective message and optimizing content for brands.

## ACTIVITIES

### **Book Writing**

Self-published and can be found on Amazon, Barnes and Noble, Booktopia and Kindle

**Simply Minimal**, Sep 2018

Book website: simplyminimal.life

**Save Money**, Jan 2015

### **Blog**

**Green and Thistle**, greenandthistle.com